

Hearing is believing

Sound quality test results

over
78%
preferred

Phonak hearing aid sound quality

i In double-blinded sound quality tests, participants subjectively evaluated sound samples recorded through Phonak Audéo B and two premium devices from competitors.

Listening scenes



Classical music



Conversation in a loud restaurant



Streamed TV action movie

Recorded on KEMAR

Premium technology RIC hearing aids

Individual manufacturer fitting formula at 100%

Closed domes

35 db flat audiogram

Test scope

Over 1000 sound ratings



Over 350 hearing care industry professionals



Australia
Germany
United Kingdom
Japan



Phonak solutions:
phonakpro.com

*Double-blinded test: both the experimenter and the subject are blind to the condition, which is the most objective way to compare different conditions.